

PRIVACY NOTICE

This document constitutes the Privacy Notice in accordance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties (the “Law”) and its Regulations, as well as any other related legal provisions. We kindly ask you to carefully read the terms and conditions contained in this “Privacy Notice,” which shall apply to any type of personal and/or sensitive information collected by TECNOLOGÍA INMOBILIARIA MIIN KA, S.A.P.I. de C.V. (“MIINKA”), in its capacity as the Data Controller, with address at Masaryk 61, Office 901, Polanco, Mexico City, and contact email jose.becerra@miinka.com

For purposes of this Privacy Notice, any terms used herein that are not defined herein shall have the meaning attributed to them under the Law. The purpose of this Privacy Notice is to establish the terms and conditions under which MIINKA (or the Data Processor designated by MIINKA) (i) shall receive and protect your Personal Data in order to protect your privacy and your right to informational self-determination; (ii) shall use your Personal Data; and (iii) may transfer your Data to third parties, where applicable.

The personal data provided to MIINKA shall be duly protected through technological, physical, and administrative security measures designed to prevent its improper use and disclosure.

Definitions.

For purposes of this Privacy Notice, the following terms shall mean:

“Database”: The organized set of personal data referring to an identified or identifiable person.

“Data Blocking”: The identification and retention of Personal Data once the purpose for which it was collected has been fulfilled, for the purpose of determining possible liabilities related to its processing, until the applicable legal or contractual limitation period has expired.

“Personal Data”: Any information concerning an identified or identifiable natural person.

“Sensitive Personal Data”: Personal data that affects the most intimate sphere of its Data Subject, or whose improper use may give rise to discrimination or entail a serious risk to the Data Subject. In particular, data that may reveal matters such as racial or ethnic origin, present or future health status, genetic information, religious, philosophical, and moral beliefs, trade union membership, political opinions, and/or sexual preference shall be considered sensitive.

“ARCO Rights”: The rights of access, rectification, cancellation, and objection.

“Right of Access”: The Data Subject’s right to know what Personal Data relating to the Data Subject is held by the relevant Data Controller or its Data Processors, as well as with whom it has been shared and for what purpose.

“Right to Rectification”: The Data Subject’s right to have Personal Data rectified when it is inaccurate or incomplete.

“Right to Cancellation”: The Data Subject’s right to request at any time that Personal Data be deleted, which shall occur once the blocking period has elapsed.

“Right to Object”: The Data Subject’s right to request, provided there is a legitimate reason, that the Data Controller cease processing the Data Subject’s Personal Data.

“Data Controller”: The legal entity to which the Data Subject has provided personal information and/or with which the Data Subject has a legal relationship.

“Data Subject”: The natural person to whom the Personal Data relates, or a person authorized under applicable Laws to provide a third party’s Personal Data, who provides such Personal Data to the Data Controller.

“Consent”: The submission and/or registration of Personal Data implies the clients’ full and unconditional consent to the Processing of their Personal Data in accordance with this Privacy Notice.

Personal data collected and its purpose.

Personal Data may be collected when a user visits our electronic platform, internet page, website, any of our facilities, corporate offices, or service centers; when the user communicates by telephone with MIINKA or with our Data Processors (including customer service centers); through direct delivery to MIINKA; through emails and/or messages sent through social media; through the use of its websites; through the voluntary submission of information in dialog boxes enabled on the websites; or through the use of automatic data-capture tools. Such tools allow MIINKA to collect information sent by your browser to such websites, including the type of browser you use, user language, access times, and the IP address of websites you used to access our websites.

MIINKA may also collect Personal Data from publicly accessible sources and from other market sources to which the Data Subject may have consented to the sharing of personal information, or which may have provided anonymous demographic information associated with a specific geographic area.

The Personal Data that the Data Subject may provide to MIINKA through documents, whether in printed and/or digital format and/or through an internet page, includes: identification, employment, academic, and immigration information; personal and physical characteristics; information concerning labor, civil, or administrative proceedings; financial and asset information; and sensitive personal data regarding health and trade union membership. Such data shall be used as described below:

Clients

The purposes that gave rise to, and are necessary for, the existence, maintenance, and performance of our relationship with our clients are the following:

- To provide customer service, including answering questions and addressing complaints.
- To manage information concerning our clients and prospects in order to maintain an up-to-date database.

- To manage commercial activities, relationships, and services involving our clients and prospects.
- To manage collections and process payments.

For marketing, advertising, or commercial prospecting purposes:

MIINKA may send advertising notifications, publications, notices, messages, news, and event invitations in printed form or through electronic, telephone, physical, and in-person means, including communications concerning services for marketing purposes and various informational notices and/or messages, unless the Data Subject expressly states a desire not to receive them. Such notifications may include:

- Marketing management (market research) involving clients and prospects.
- Satisfaction surveys and opinion interviews.

Suppliers

The purposes that gave rise to, and are necessary for, the existence, maintenance, and performance of our relationship with our suppliers are the following:

- To manage supplier information in order to ensure the proper integration of supplier data and files.
- To manage the purchase of products and services.
- To manage the supplier selection, requisition, evaluation, and award process.
- To monitor and control access to facilities.
- To manage supplier payments and credit arrangements.
- To manage the formalization of business relationships.
- To install video-surveillance cameras at the facilities for security and loss-prevention purposes.
- To monitor attendance and control physical and logical access to company facilities and assets, as well as training and certification relating to the employees of collaborators.

For commercial prospecting purposes:

Market studies shall be conducted for commercial prospecting purposes. Once the Data Subject provides MIINKA with Personal Data or Sensitive Data, such data shall be retained in various secure media permitted by technology, and access shall be limited solely to natural persons and/or legal entities with which MIINKA has a legal relationship. MIINKA shall implement the security measures it considers appropriate to protect the use of Personal Data and/or Sensitive Data from unauthorized third parties. If requested by an authority, Personal Data and/or Sensitive Data may be made available to such authority in strict compliance with the Law.

The processing of Personal Data made available to MIINKA in any form or circumstance may be carried out by MIINKA in accordance with these terms and conditions. Accordingly, the Data Subject is hereby deemed to expressly authorize

MIINKA for such purpose until the Data Subject expresses an objection to the processing of personal data in connection with purposes that are not necessary for the legal relationship, using the means indicated in the section “Means for Exercising the Rights of Access, Rectification, Cancellation, or Objection.” The Data Subject’s statement shall be recorded in our exclusion list called “Data Subjects Excluded from Processing.”

Transfers

In accordance with Article 36 of the Law, the following table describes the transfers of your personal data carried out by MIINKA:

Data Transfer	Purpose	Consent Required
Advertising campaign companies	For marketing, advertising, or commercial prospecting purposes	Yes
Courts, Prosecutors’ Offices, and various Authorities	Recognition, exercise, or defense	No
Contractor Companies and/or Service Providers	For the management and provision of any value-added service provided by MIINKA.	No

The “Data Controller” may reveal, disclose, and/or transfer, within or outside the country, the Personal Data provided by clients to a third party, including, without limitation, its affiliates, subsidiaries, and/or related companies, as well as suppliers, sponsors, advertisers, contractors, and/or business partners for commercial purposes, such as providing statistical data to potential advertisers, sending advertising to clients according to their specific interests, conducting market research, and carrying out other activities or promotions that the Real Estate Company considers appropriate. Third parties receiving information relating to clients’ Personal Data are required to comply with this Privacy Notice, the Terms and Conditions of the Site <https://www.miinka.com/contacto>, and applicable Mexican law.

The Data Subject of the Personal Data provided through the Site accepts its transfer under the terms described in this Privacy Notice.

Consent of the Data Subject

In accordance with Article 17 of the Law, the Data Subject declares that MIINKA has made this Privacy Notice available to the Data Subject, that the Data Subject has read, become familiar with, and understood the terms set forth herein, and therefore consents to the processing of the Data Subject’s Personal Data. Likewise, the Data Subject consents to RTFC-STUDIO

or any Data Processor transferring Personal Data to domestic or foreign third parties, provided that the processing carried out by such third parties with respect to the Data Subject's Personal Data complies with this Privacy Notice.

The Data Subject has the right at all times to revoke the consent provided to MIINKA for such purpose, using the means for exercising the rights of access, rectification, cancellation, or objection.

If the Personal Data collected by MIINKA includes Sensitive Personal Data, whether in printed form or through electronic means, such submission shall constitute the Data Subject's express consent under the second paragraph of Article 8 of the Law and other applicable legislation. Accordingly, the Data Subject consents to MIINKA's use of such information in accordance with this Privacy Notice. If the Data Subject does not object to the terms of this Privacy Notice within the following five (5) business days after it is made available, its contents shall be deemed agreed to and consented to in all respects, pursuant to the third paragraph of Article 8 of the Law, provided that the Data Subject's consent may be revoked at any time in accordance with the procedure described above.

ARCO Rights. How can you access, rectify, or cancel the use of your personal data, or object to its use?

You have the right to access, rectify, cancel, and object to the use of your Personal Data (ARCO Rights), as well as to object to its processing or revoke your consent. To do so, you must contact us and follow the procedure established in the following paragraphs.

Procedure for exercising the rights of access, rectification, cancellation, or objection.

At all times, the Data Subject shall have the right to request that MIINKA allow the exercise of the rights granted under applicable law, taking into account, in the case of cancellation, the provision established in Article 26 of the Law. If Personal Data was transferred before the date of rectification or cancellation and continues to be processed by third parties, MIINKA shall inform the relevant third party of the rectification or cancellation request so that the third party may also carry it out.

At no time may the Data Subject object to and/or cancel the processing of personal data where doing so could affect and/or restrict the performance of the contractual and/or commercial relationships maintained with MIINKA.

The request must be submitted in writing by completing the forms published at <https://www.miinka.com/contacto> and sending them to the email address jose.becerra@miinka.com; it must be accompanied by documents proving the Data Subject's identity: (i) a plain copy, in printed or electronic format, of the Data Subject's voter identification card, passport, or FM-3; and (ii) any other item or document that facilitates the location of the Data Subject's Personal Data.

The response to your request shall be free of charge, although the Data Subject must cover justified shipping expenses or the cost of reproducing copies or other formats. If the Data Subject repeats an access request within a period of less than twelve months, the Data Subject must cover the corresponding costs, equivalent to 1.5 days of the Current Minimum Wage in Mexico City, pursuant to Article 35 of the applicable law, unless substantial changes to the Privacy Notice warrant new consultations.

For requests to cancel Personal Data, in addition to the provisions of this Privacy Notice, Article 26 of the Law shall apply, including the exceptions to cancellation of Personal Data indicated therein.

Collection of data when browsing MIINKA websites and web pages: The automatic data-capture tools used by MIINKA on its websites and web pages include cookies, Web beacons, and links in emails.

Use of Cookies. The proper operation of MIINKA's websites and those of its suppliers requires that "cookies" be enabled in your internet browser. These cookies may be described as small data files transferred by the website to your computer's hard drive while you browse the site. Cookies may be session cookies or persistent cookies. Session cookies do not remain on your computer after you close your browser session, while persistent cookies remain on computers until they are deleted or expire. Most browsers automatically accept cookies under their default settings; however, you may adjust your browser preferences to accept or reject cookies. Disabling cookies may prevent various features of MIINKA's websites from functioning or may cause them not to display correctly. If you prefer to delete cookie information sent by MIINKA, you may delete the relevant file or files at the end of each browser session. Additional relevant information may be consulted on the websites of the principal internet browsers.

Use of Web beacons (also known as internet tags, pixel tags, and clear GIFs). MIINKA may use Web beacons on its websites and in its HTML-formatted emails, either alone or in combination with cookies, to collect information about the use of the websites and your interaction with email. A Web beacon is an electronic image, known as a single-pixel (1x1) image or GIF, that can recognize information processed on your computer, such as cookies and the date and time when the site and its sections are viewed.

Links in MIINKA emails. Emails that include links allow MIINKA to know whether you activated a link and visited the destination webpage, and such information may be included in your profile. If you prefer that MIINKA not collect information about your interaction with such links, you may choose to change the format of MIINKA communications (for example, to receive the message in text format rather than HTML format), or you may disregard the link and not access its content. MIINKA emails may include links designed to direct you to relevant sections of the websites by redirecting you through MIINKA's servers. The

redirection system allows MIINKA to modify the URL of such links when necessary and also allows MIINKA to determine the effectiveness of its online marketing campaigns. Personal Data obtained by MIINKA from commercial sources may be used together with Personal Data collected through its websites. For example, MIINKA may compare dissociated geographic information acquired from commercial sources with the IP address collected by automatic data-capture tools in order to provide information or promotions relevant to your geographic area.

Protection of minors: MIINKA encourages parents and/or guardians to take an active role in their children's online activities. If MIINKA determines that Personal Data has been provided by a minor in violation of this Privacy Notice, MIINKA shall promptly delete such Personal Data. If you are aware that such Personal Data has been provided by a person under 18 years of age, please send an email to silbermancaroline@gmail.com.

Cancellation Request Link

Objection Request Link

Access Request Link

Rectification Request Link

Limitation on the Use and Disclosure of Personal Data

You may revoke any consent you may have granted us for the processing of your Personal Data. It is important to emphasize that we will not be able to respond to your request immediately in every case, because legal obligations may require us to continue processing your personal data.

You should also consider that, for certain purposes, revoking your consent will mean that we can no longer provide the requested service or that your relationship with MIINKA will be terminated.

Changes to the Privacy Notice.

We reserve the right to make changes or updates to this Privacy Notice at any time in response to legislative developments, internal policies, or new requirements for the provision or offering of our services or products. Accordingly, the Data Subject is responsible for periodically reviewing the contents of the Privacy Notice at <https://www.miinka.com/contacto>. If the Data Subject does not express an objection to a modification, MIINKA shall understand and presume that the Data Subject has read, understood, and agreed to the terms set forth, which shall constitute the Data Subject's express consent to the changes established with respect to the processing of Personal Data.